

Institute of Professional Management

Management Today[™]: Workplace Updates

IPM Spring Conference • EDMONTON • May 4, 2017

workplace



Cost for the **Full Day Conference** includes breakfast, lunch, two coffee breaks, all sessions and handout materials.



Early Bird Registration: Payment and registration must be received by February 17, 2017.



Sponsored by: Association of Professional Recruiters of Canada • Canadian Management Professionals Association • Canadian Association of Assessment Specialists • Canadian Professional Trainers Association

> Get your registration in by **February 17, 2017** and become eligible to **win training programs worth \$1000!**



Jenelle Butler



Jeff Aplin



Todd Hirsch



George Raine

Today's Critical Issues in Employment Law

Jenelle Butler, LL.B., Associate, Brownlee LLP

This session will provide an overview of recent developments in three major areas that impact your business.

- Duty to Accommodate: Obtain the critical information required to keep up with employers' ever-changing obligations and navigate these sometimes choppy waters with confidence.
- Medical Marijuana: Marijuana is, at least for the time being, an illegal drug. Issues in the workplace related to employees legally prescribed marijuana are on a sharp increase. What are your obligations, rights and proactive tools to deal with this issue?
- Accommodating Mental Stress: We would all agree that everyone suffers "stress" at some point in their working lives. When is stress medically recognized "mental stress" that requires accommodation? What do you need to know to deal effectively with this issue in your workplace? Learn how to minimize the risk of a "stress leave" interfering with legitimate employer actions and how to proactively handle such claims when they arise.

Human Cloud, Gig Economy and the Future of Recruiting in Canada

Jeff Aplin, President, David Aplin Group

Explore current trends in recruitment and how they are shaping the future of staffing and recruitment in Canada. Throughout history, the nature of work periodically experiences transformational changes from assembly line workers in the early 20th century to the rise of the knowledge workers around 1990 and now to the gig economy and the human cloud. Examine the thinking behind some of the largest strategic moves in the staffing industry over the past year. The recruiting industry is an agency business model however the digital age is quickly changing how candidates and employers connect. Discuss how industries go from severe labour shortages to high unemployment. Gain valuable insights on how technology is changing models of employment. Look at the big picture of macro-economic trends affecting employment and link them to the question of what this all means and how it affects you.

Alberta's Economy: Have We Reached the Bottom Yet?

Todd Hirsch, M.A., Chief Economist, ATB Financial

Moving into 2017, the global economy remains tentative. The US continues to pick up steam, but troubles are brewing both in Europe and Asia. Canada's economy is also struggling to gain traction and oil prices continue to bounce around at levels unsupportive of new investment in Alberta. All of this adds up to a still challenged economy.

As the province struggles through another year of recession, the question on many people's minds is how long will this last? Have we seen the worst of it, and if so when can we expect recovery?

Changing Problem Behaviour without Discipline

George Raine, President, Montana Consulting Group

Explore the proven Turnaround Interview[®] technique for coaching employees to break bad workplace habits without using or threatening discipline. This technique corrects minor but persistent problems like lateness, excessive breaks, missing deadlines, negative comments, improper use of work time and similar behaviours.

Learn how and why people naturally defend bad workplace habits and why they resist change. Discover how to use that knowledge to overcome the resistance and how to make the change stick. Gain insights on controlling the flow of the conversation and phrasing your questions to get the best chance of success.

This new high-impact approach will get you to rethink your instinctive approaches to these tough conversations with employees.

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Book Today and Save!

Early Bird Registrations:

Payment and registration received by February 17, 2017

Members of APRC/CMPA/CAAS/CPTA & Students: \$139 plus GST per person (\$145.95)

Non-Members/Guests:

\$159 plus GST per person (\$166.95)

Regular Registrations:

Payment and registration received after February 17, 2017

Members of APRC/CMPA/CAAS/CPTA & Students: \$199 plus GST per person (\$208.95)

Non-Members/Guests:

\$219 plus GST per person (\$229.95)



Early bird registrants qualify to win management training programs worth \$1000!

Don't wait for the last minute to reserve your place. Get involved and stay on top of your field and your industry. Register three (3) participants from the same organization at the same time and the 4th attends free!

More information and registration: www.workplace.ca and click on "Events" OR fill out the registration form below.

FAX-BACK REGISTRATION FORM 1-866-340-3586

or

For further details, call 1-888-441-0000

Management Today™: Workplace Updates Edmonton: May 4, 2017			Mail to: IPM – Institute of Professional Management 2210-1081 Ambleside Drive Ottawa, ON K2B 8C8		
Name*			Title		
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PAYMENT INFORMATION EXPIRY DATE (MM/YY) OPTION 1: VISA MASTERCARD CARD # CODE			ATTENDEE INFORMATION: Number of colleagues registering with you on this form: *Names:		
Card Holder's Name:					
Signature: (not valid without an authorized signature)			-		
OPTION 2: CHEQUE (enclosed, made payable to IPM) Don't forget to add the 5% GST (Our GST #: 892341421RT0001)			APRC/CMPA/CAAS/	CPTA Members & Students (x) ests (x)	

NOTE: Payments MUST accompany registrations. Space is limited so to avoid disappointment, REGISTER NOW!