



MEMBERS QUARTERLY

30 YEARS

News, Updates and Events

APRC
Association of Professional Recruiters of Canada

CPTA
Canadian Professional Trainers Association

CAAS
Canadian Association of Assessment Specialists

CMPA
Canadian Management Professionals Association

Find us on:

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In Print

IPM Associations now publish a premiere *Members Quarterly* newsletter in Winter, Spring, Summer and Fall. It reaches 10,000 senior human resource and management professionals across Canada including members of the following associations:

- Association of Professional Recruiters of Canada
- Canadian Management Professionals Association
- Canadian Association of Assessment Specialists
- Canadian Professional Trainers Association



Reach over 10,000 industry leaders at the most reasonable rates. Space is limited so advanced booking is essential!

Publication Date	Deadline: Art and Payment
Winter 2017	October 14, 2016
Spring 2017	January 12, 2017
Summer 2017	April 12, 2017
Fall 2017	July 12, 2017
Winter 2018	October 12, 2017
Spring 2018	January 12, 2018
Summer 2018	April 12, 2018

Business Card	2" H by 3 1/2" W	Rate - \$265
Page Strip	1 1/2" H by 7 5/8" W	Rate - \$465
Half Page	4 1/2" H by 7 5/8" W	Rate - \$695
Full Page	10 7/8" H by 8 3/8" W	Rate - \$1295
Inside Back Cover (page 15)	10 7/8" H by 8 3/8" W	Rate - \$1465
Insert Rates:	Flyer Rates - Single sheet flyer rates: \$0.18 per sheet, 10,000 sheets required	
	Brochure - Maximum 8 pages, \$0.42 each, 10,000 brochures required	



INSTITUTE OF PROFESSIONAL MANAGEMENT

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TECHNICAL SPECIFICATIONS:

Greyscale ads: JPG, TIF, PDF or PSD | Resolution - 300 DPI | Size 100%
Ads using MQ's 2nd colour must provide a channel-separated PSD or PDF
Full page ads bleed 1/8" all sides | Finished page size: 10 7/8" H by 8 3/8" W

Terms: All print advertising must be prepaid by production deadline.
No cancellations accepted after the closing date for space reservations.

Advertisers will be held responsible for non-payment of agency or broker accounts.

Surcharges: No charge for spot colour. All prices are based on PDF or electronic artwork.

GST/HST is extra